

# Mirapoint Meets the Needs of the Auto Industry

Secure Messaging Simplified

“THE FACT THAT USER COMPLAINTS HAVE DECLINED DRAMATICALLY PROVES THAT STAFF HAVE BEEN RELIEVED OF USELESS TASKS, FREEING THEM UP FOR MORE CONSTRUCTIVE WORK. THIS IS THE RESULT OF THE RAZORGATE APPLIANCE.” JUNICHI ONO, SECTION MANAGER, INFORMATION TECHNOLOGY GROUP IN THE MIS DEPARTMENT. YOKOHAMA RUBBER CO., LTD.

INDUSTRY BRIEF | AUTOMOTIVE

- Reliable and highly-available messaging appliances scale to meet the growing email communication needs of the auto industry
- Feature-rich WebMail client provides cost-effective email communication to deskless workforce employees worldwide
- Support for standards-based and Microsoft Outlook® clients enables collaboration between knowledge workers
- Fully integrated security technology protects messaging system from viruses, spam, hackers and threats
- Single web-based management console greatly simplifies network administration and reduces TCO

## Cost-effective messaging is a must for the automotive industry

The auto industry faces a constant struggle to increase efficiency and reduce costs while maintaining quality standards and meeting consumer expectations. In today's competitive environment, the ability for different parts of the auto industry – manufacturers, suppliers, partners, dealerships, customers – to stay in constant communication with each other is not a luxury but a business requirement. Leading auto makers recognize the tremendous productivity gains and cost savings to be enjoyed by extending electronic messaging to users all along the manufacturing and distribution pipeline, from floor workers to dealerships.

However, choosing the right solution is a critical element to success with any messaging project. Deploying the wrong solution can result in prohibitive costs of deployment, exploding management requirements and significantly increased complexity. Companies who have tried to offer email to all employees using legacy solutions like Lotus Domino® or Microsoft Exchange® have been hit with high license fees they neither want nor need for advanced collaboration features that their floor workers and sales force likely will not use. In addition, the limited server scalability of these solutions is a significant roadblock creating a management nightmare with the number of servers required to offer email to the thousands-or tens of thousands-of employees within the organization. Simply put, auto makers don't have the budget or resources to extend email throughout their manufacturing and distribution pipeline with these traditional messaging products.

## Mirapoint's Secure Messaging Infrastructure™ appliances deliver cost effective email services

Mirapoint, the leading secure messaging provider, offers a reliable, highly available, secure and scalable messaging infrastructure that can effectively improve overall productivity. The auto industry uses Mirapoint appliances to build a Secure Messaging Infrastructure™ to meet the core email and collaborative needs of their sales force, business partners, suppliers, manufacturers and employees who work remotely, travel extensively or simply need reliable web-based email.

# Mirapoint Meets the Needs of the Auto Industry

## Secure Messaging Simplified

Mirapoint messaging appliances are the building blocks of an “always on” messaging infrastructure that addresses security throughout the fabric of the network, not just at the perimeter. Mirapoint’s easy-to-manage email appliances provide both inbound and outbound messages with award-winning protection from spam and viruses. A Mirapoint appliance-based infrastructure easily scales to meet the growing needs of even the largest auto makers while maintaining the lowest TCO in the messaging industry and providing a platform for the provisioning of new services.

Most importantly, Mirapoint provides a versatile, brandable webmail client that can be used by deskless or remote employees as well as partners, suppliers and customers. Being able to securely distribute information such as human resource materials, job assignments, schedules and general announcements via email is not only less costly than traditional methods but is faster, easier and more reliable.

**Mirapoint solutions are designed to meet the demands of the automotive industry by providing:**

- Proven 99.999% uptime reliability (less than 6 minutes of downtime per year)
- SMTP-layer edge blocking, reducing unwanted message traffic by up to 80%
- 98% spam catch-rates with virtually zero false positives
- Integrated day zero virus scanning technology
- Outbound content filtering for policy enforcement and regulatory compliance
- Encrypted transmission of messages from client to the mail server and server to server
- Secure, hardened operating system with no known exploits for extra protection against hackers
- Sender authentication assuring messages from unauthorized sources never enter the network
- Standards-based architecture works with major email clients (Outlook, Eudora, Netscape, etc.), legacy email applications, directory servers and storage options
- Messaging services include calendaring, group scheduling, address book and tasks
- Microsoft Outlook synchronization to support mixed-client environments

Mirapoint serves and secures over 115 million mailboxes worldwide. Here are a few of our successes in the automotive industry:



For more information and to request a free 30-day evaluation, call us at (800) 937-8118 or email [info@mirapoint.com](mailto:info@mirapoint.com).

## Integrated, Secure Messaging Appliances

**Message Server.** Mirapoint’s appliance-based Message Server® provides 99.999% availability with exceptionally high performance. Users can access their email from any desktop via a secure, web-based interface, or via any standards-based email client including Outlook. In addition to its email functionality, the Message Server also provides easy-to-use collaboration tools, including group calendaring, scheduling and address book.

**RazorGate.** Mirapoint’s RazorGate® appliance is an award-winning security appliance that incorporates everything you need to ensure the security of your email network. It blocks spam, protects against viruses, and filters content for both inbound and outbound messages. RazorGate is also a powerful router that can be used as a front-end to integrate heterogeneous email systems.

**Directory Server.** The Mirapoint Directory Server appliance is the industry’s first high-performance appliance providing unified user and system management. With proven scalability to millions of entries, the Mirapoint Directory Server simplifies the creation, use and integration of LDAP directories as a common information database for all messaging and related applications. Like the RazorGate and Message Server appliances, the Directory Server is also fully compatible with other directory products, including Active Directory.

**RazorSafe.** The RazorSafe™ from Mirapoint, when functioning with the Mirapoint Message Server and RazorGate appliances, passively and discreetly copies all messages sent or received within an organization, indexes the messages and places them into a permanent archive.

**Messaging Reporter.** The Mirapoint Messaging Reporter is a valuable reporting tool that delivers a holistic view of spam, virus, and email trends across the messaging network while also providing forensics capabilities. The Messaging Reporter simplifies the manual process of aggregating and analyzing security and traffic data contained in log files from any number of devices - including firewall and email security devices as well as mail servers - allowing administrators to mine data from any given period of time for up to ten years.