

# Mirapoint for Service Providers

Key to Revenue Growth and Success

“MIRAPOINT IS A PROVIDER OF SECURE MESSAGING SOLUTIONS THAT HELP SERVICE PROVIDERS GIVE THEIR SUBSCRIBERS THE MOST SECURE AND FEATURE RICH EMAIL POSSIBLE TO BOTH ASSURE CUSTOMER ‘STICKINESS’ AND MAXIMIZE MARGINS FOR THE PROVIDER.” MIRAPOINT A TOP 50 VENDOR - SERVICE PROVIDER WEEKLY

CUSTOMERS | SERVICE PROVIDER



“We needed to ensure we were buying into a company with a history of products which could respond to our evolving security concerns. Mirapoint’s proven pedigree as a messaging expert was a significant factor in influencing our decision.”

> LONDON BOROUGH OF HILLINGDON

“Mirapoint has enabled AUSTARnet to offer many value-added email services which in turn helped us to be the #1 voted Internet Service Provider in Australia!”

> AUSTAR

“We knew in order to get the performance, reliability and features we needed to meet our requirements, we had to go with an appliance-based solution. After our testing, we found Mirapoint’s RazorGate® appliances could meet our requirements and effectively balance high catch-rates with virtually zero false positives. Managing our networks can be challenging with the constantly evolving threats facing inbound and outbound traffic, so it is important we have a partner like Mirapoint who truly understands the message network.”

> BRITISH TELECOM BUSINESS VALUE ADDED SERVICES

“Mirapoint has demonstrated a level of understanding and focus on messaging unmatched by other vendors in the marketplace, which enables us to better capitalize on the hosted messaging opportunity with feature-rich, reliable email and collaboration services.”

> CBeyond



# Top Ten Reasons Customers Select Mirapoint

With more than 115 million mailboxes served and secured worldwide, Mirapoint is the market leader in appliance-based solutions for secure message networks in Fortune 500 enterprises, service providers and educational organizations. Here's why:

- 1** **CLASS OF SERVICE CONTROLS**  
These controls allow administrators to quickly and easily define what specific services are provided to individual users and domains. The administrator can easily configure different features for different types of users.
- 2** **HIGHLY RELIABLE**  
Purpose-built appliances provide 99.999% uptime reliability with exceptionally high performance.
- 3** **REVENUE-GENERATING MESSAGING SERVICES**  
Easily and cost-effectively offer basic messaging services, as well as value-added services such as spam filtering and anti-virus protection, mobile access, and webmail options. It also allows service providers to offer email features to small and mid-sized businesses with multiple domains and tens of thousands of end users.
- 4** **FEATURE-RICH MESSAGING SYSTEM**  
The Message Server offers rich mail, calendaring, group scheduling, and address book features. Mirapoint's web-based Corporate Edition client delivers enterprise class messaging without the need to download a client on the user's PC. It also offers support for other mobile client devices.
- 5** **SECURE HARDENED OPERATING SYSTEM**  
The hardened OS is optimized for performance and reliability. With no known exploits, it provides maximum security.
- 6** **STANDARDS-BASED ARCHITECTURE**  
Works with major email clients (Outlook, Eudora, Netscape, etc), legacy email applications, directory servers and storage options.
- 7** **SPAM AND VIRUS PROTECTION**  
Mirapoint's multi-layered approach to email security starts with blocking spam and viruses at the edge of the network before network resources are used, with MailHurdle, a unique connection management technology. In combination with RAPID Anti-Spam and Anti-Virus technology, overall catch-rates of 98% are achieved with virtually zero false positives.
- 8** **ROBUST CONTENT FILTERING AND POLICY MANAGEMENT**  
Mirapoint's RazorGate provides flexible content filtering for inbound and outbound message traffic, as well as enforcement of administration policies.
- 9** **EASY MANAGEMENT AND ADMINISTRATION**  
Simplified administration and queue management tools speed deployment and reduce ongoing costs.
- 10** **INDUSTRY'S LOWEST TCO**  
The Message Server offers 3-5x lower TCO than any application based messaging product. This translates to huge cost savings in administration, management, and addition of new users.

## ABOUT MIRAPOINT

Founded in 1997, Mirapoint is the market leader in appliance-based solutions for secure message networks in enterprise, service provider, and educational organizations, with more than 115 million mailboxes served and secured worldwide. Customers use Mirapoint appliances including the Message Server mail appliance and the RazorGate mail security appliance to build the messaging infrastructure that intelligently serves, secures and manages email. Mirapoint is headquartered in Sunnyvale, California, with offices throughout North America, Europe and Asia. For more information on Mirapoint, visit its Website at [www.mirapoint.com](http://www.mirapoint.com).



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